



EVOKE  
THE  
*Grandness*



**GROOVO**  
COLLECTION

**PRODUCT SIZE:**  
**75x300mm**



ARCHITYLEZZ  
BEYOND TILES. BEYOND IMAGINATION

Ash Veil

Fern Essence

Ivory Weave

Sunbeam Glow

Indigo Crest

Onyx Shadow

Earthen Rust

Ocean Depth

## GROOVO

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Fluted tiles are a versatile and stylish way to add a touch of luxury and sophistication to any space in your home. With their shallow, curved grooves, fluted tiles can create a sense of depth and dimension, making your space feel more elegant and refined.





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## Features & Advantages



Chemical  
Resistance



Heat & Fire  
Resistance



Abrasion  
Resistance



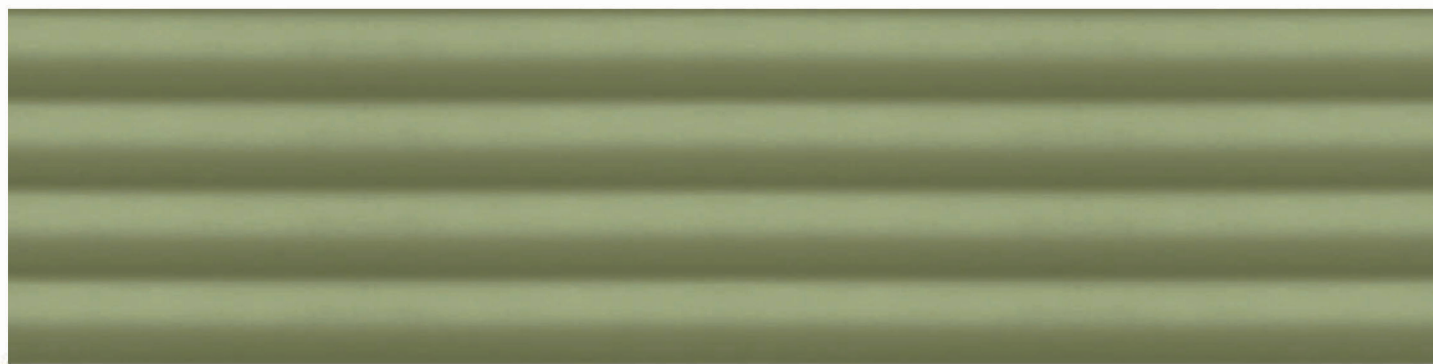
High Tensile  
Strength



Less Water  
Absorption



Environment  
Friendly

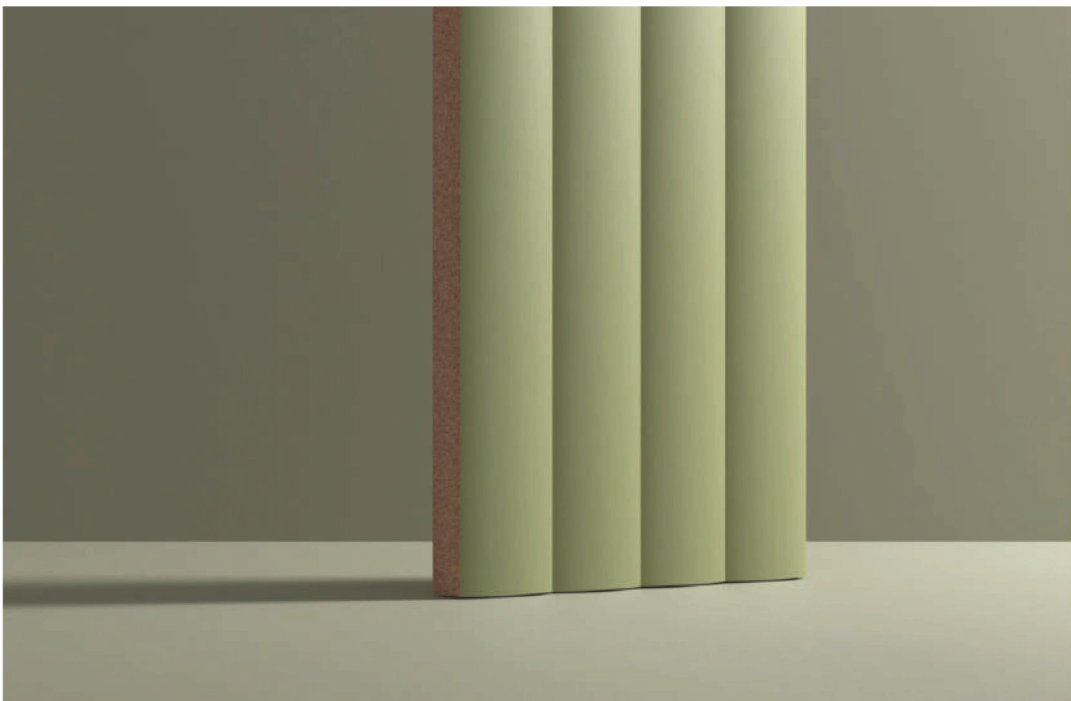


FERN  
ESSENCE  
AR-FE-311-SB

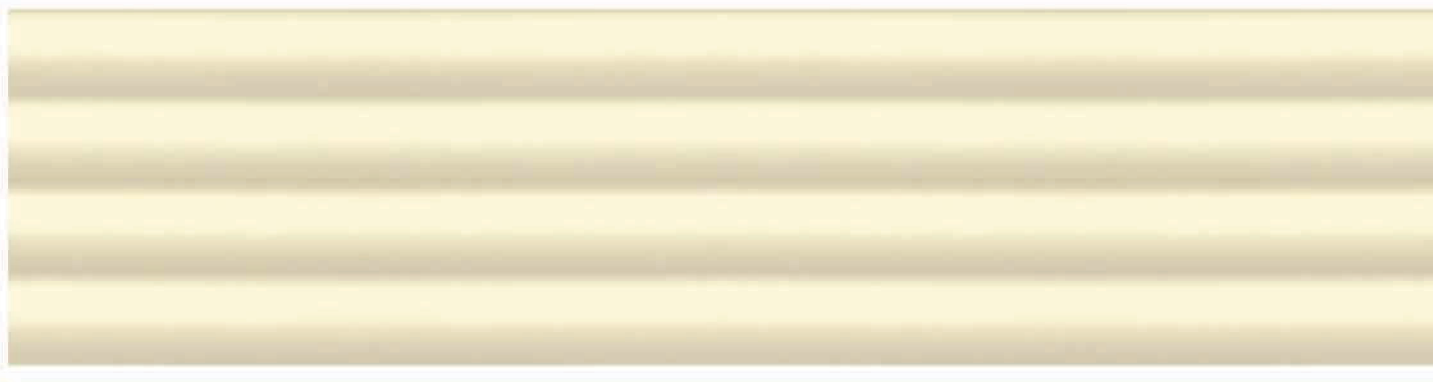
Size:  
75x300mm

Matt  
Finish

10mm  
Thickness







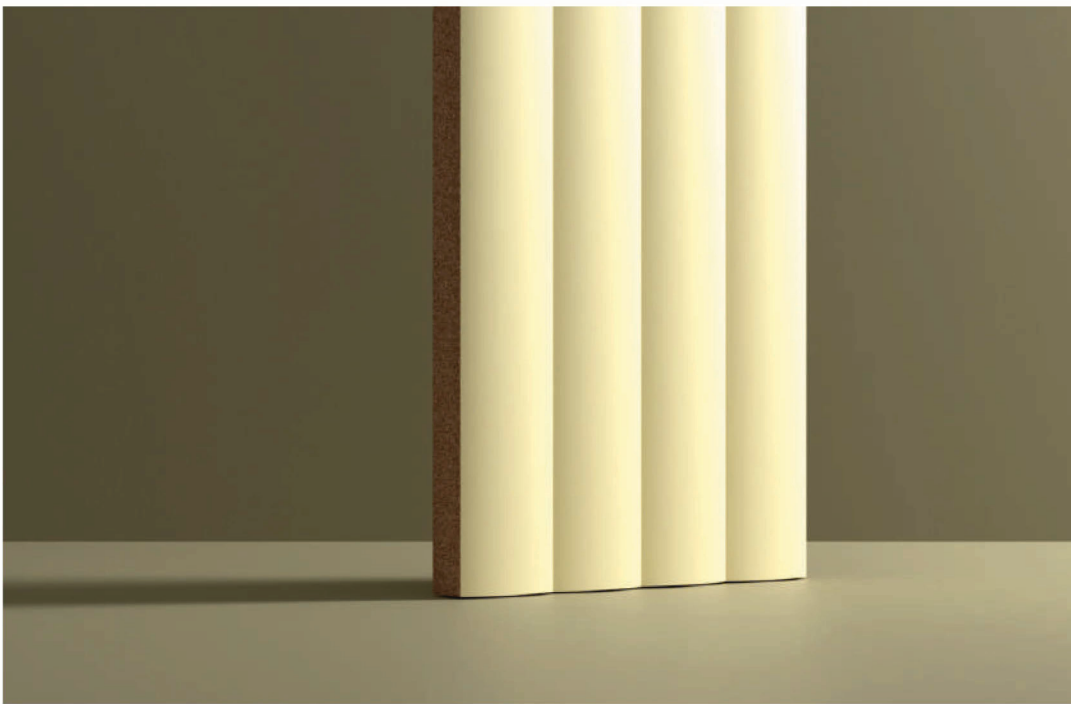
SUNBEAM  
GLOW

AR-SG-312-SB

Size:  
75x300mm

Matt  
Finish

10mm  
Thickness







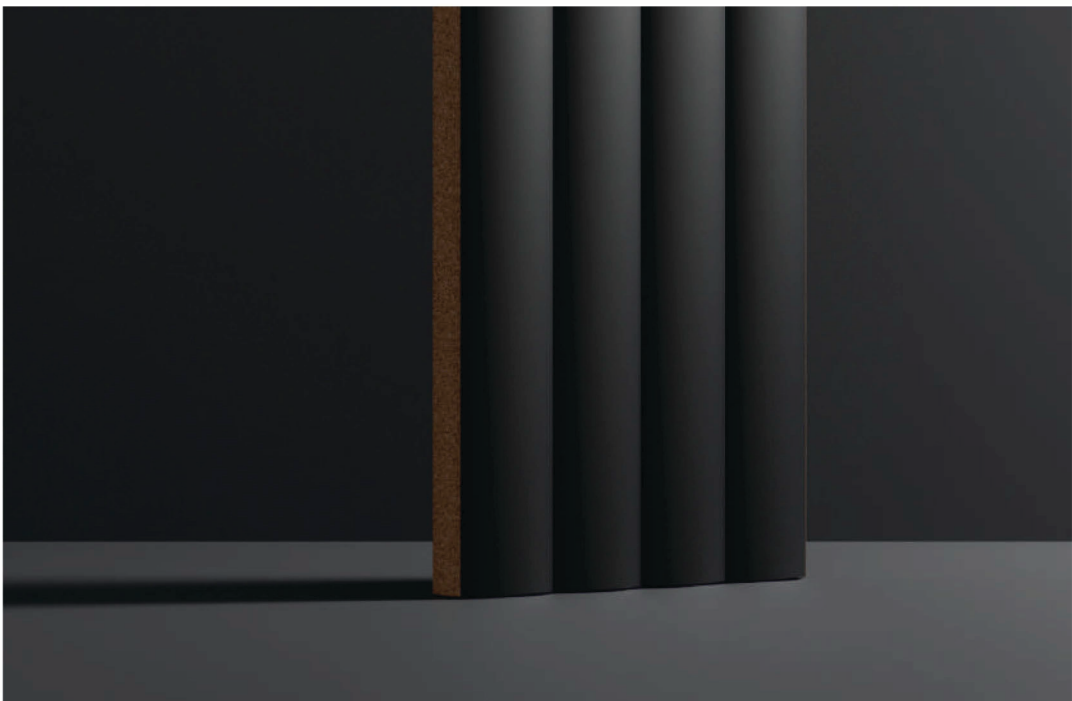
ONYX  
SHADOW

AR-OS-313-SB

Size:  
75x300mm

Matt  
Finish

10mm  
Thickness



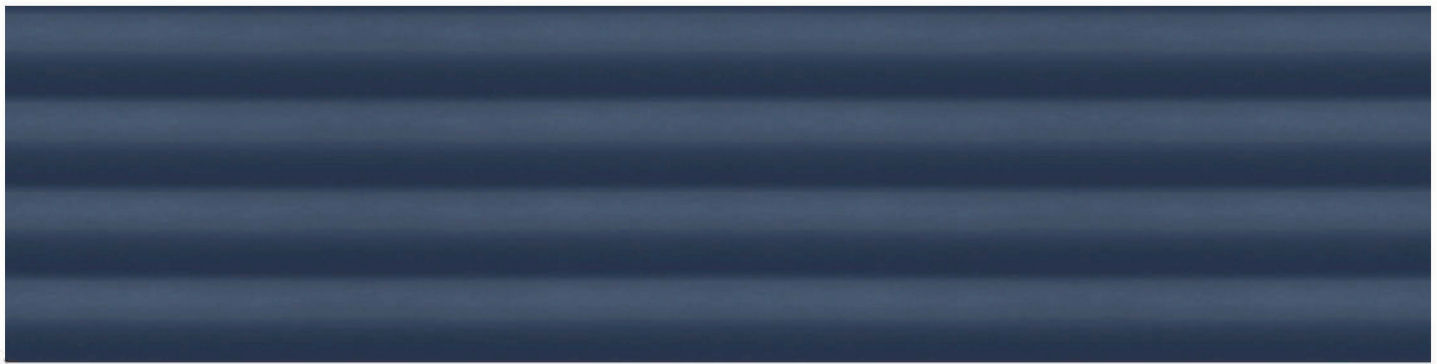


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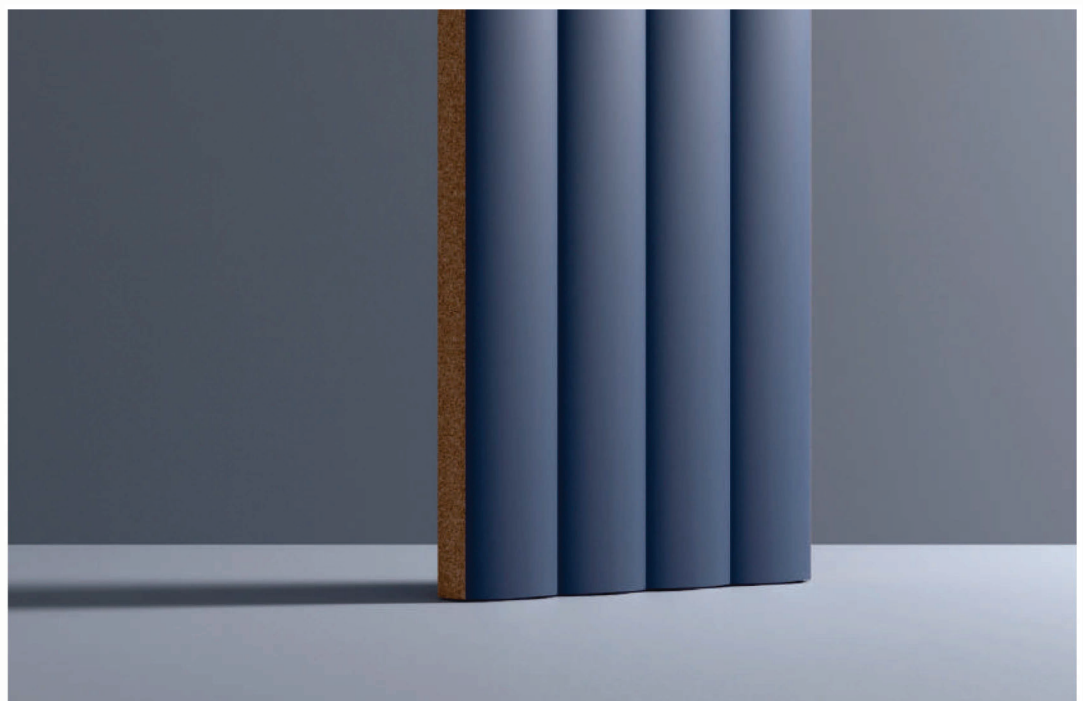
## INDIGO CREST

AR-IC-314-SB

Size:  
**75x300mm**

Matt  
Finish

10mm  
Thickness







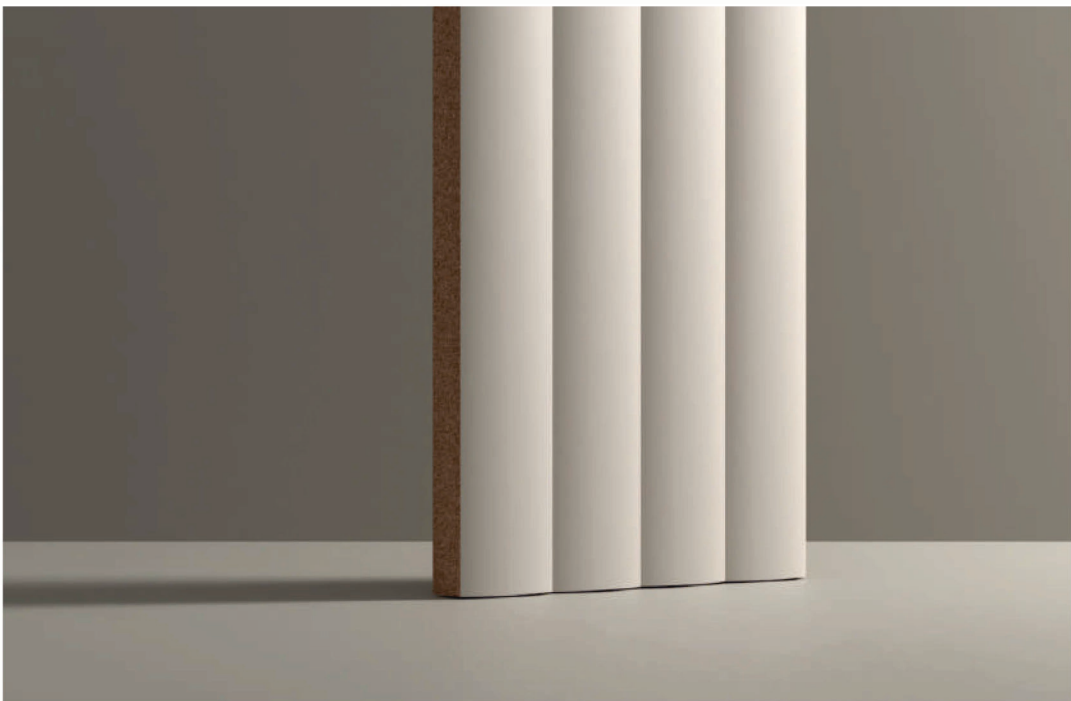
ASH  
VEIL

AR-AV-315-SB

Size:  
75x300mm

Matt  
Finish

10mm  
Thickness







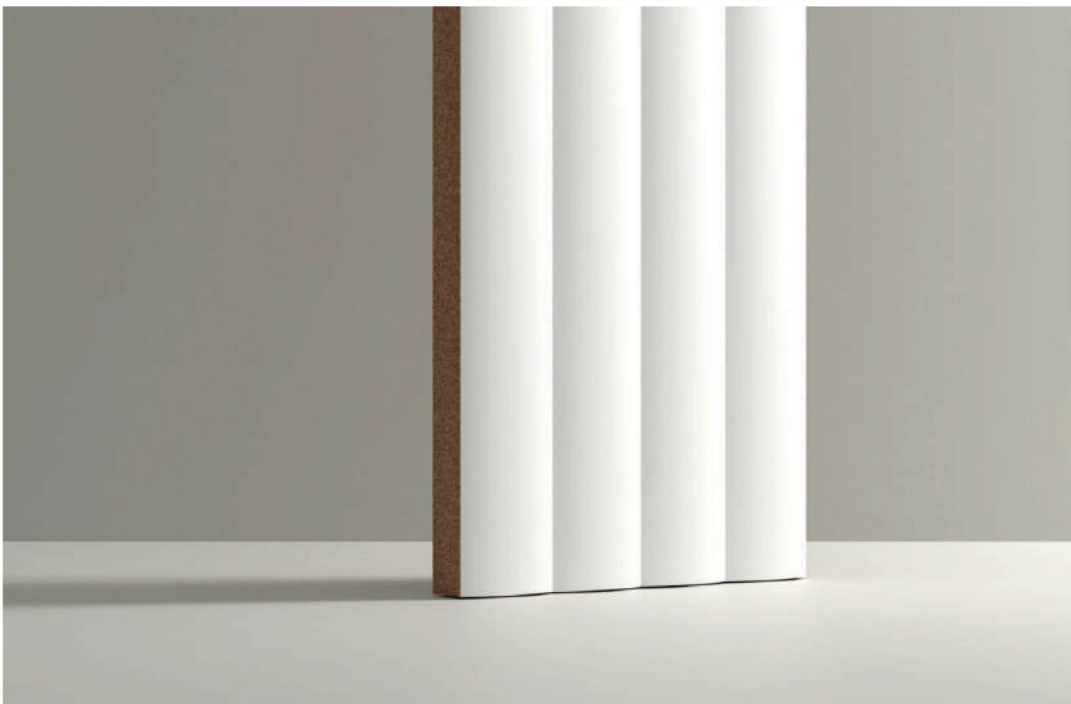
IVORY  
WEAVE

AR-IW-316-SB

Size:  
75x300mm

Matt  
Finish

10mm  
Thickness







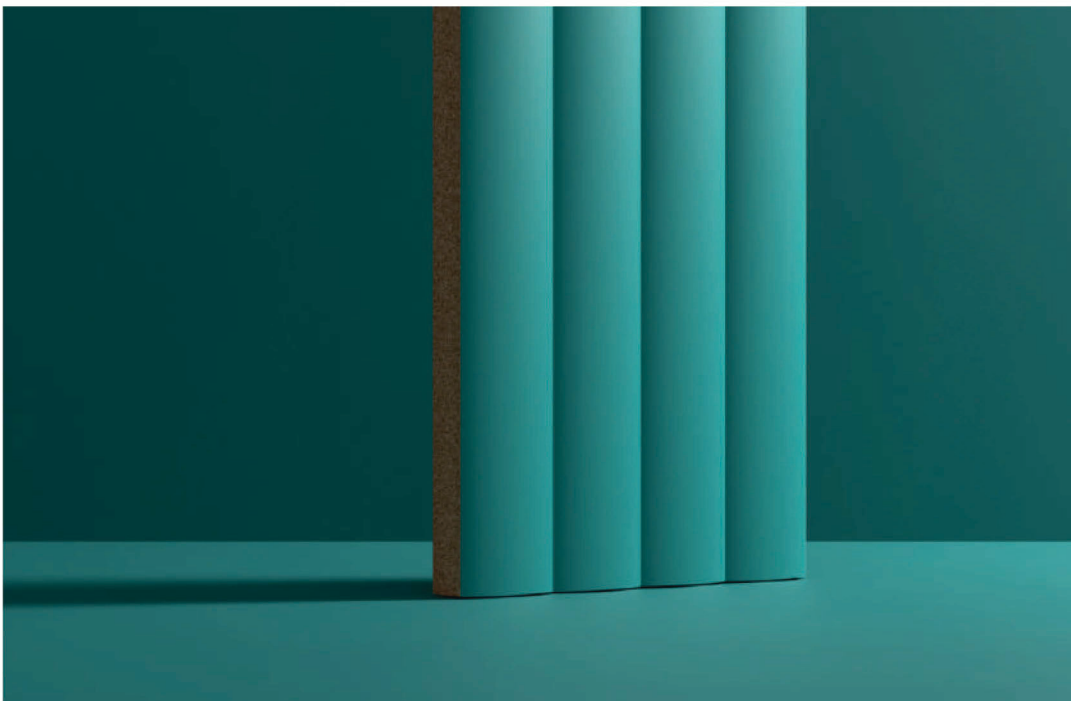
OCEAN  
DEPTH

AR-OD-317-SB

Size:  
75x300mm

Matt  
Finish

10mm  
Thickness





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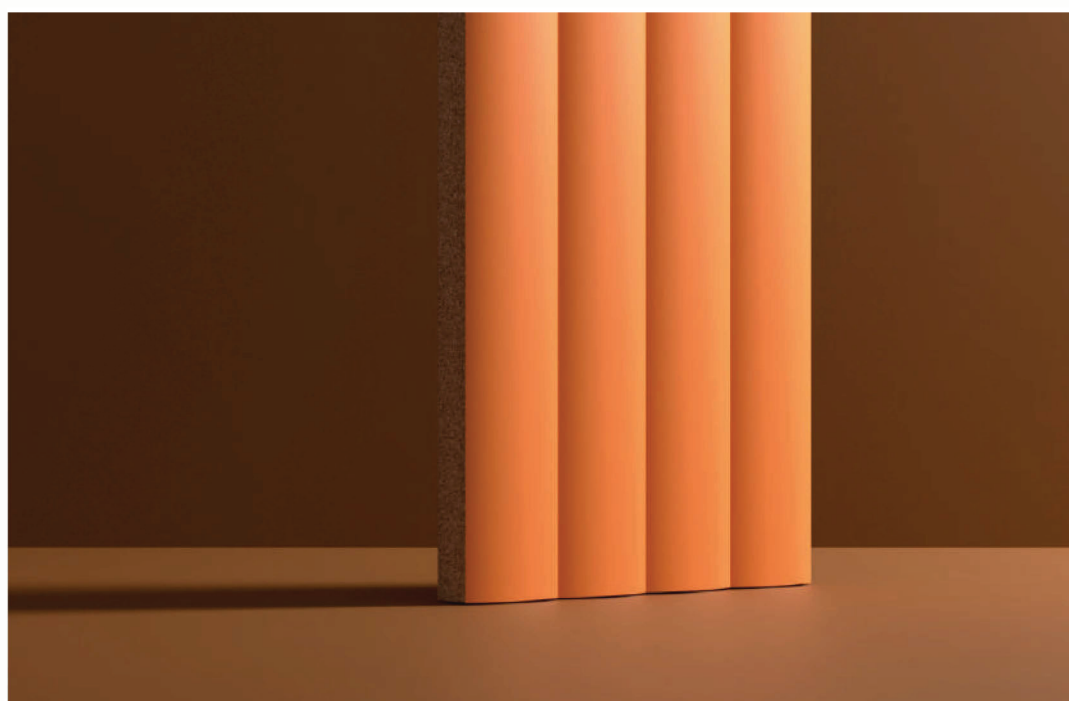
## EARTHEN RUST

AR-ER-318-SB

Size:  
**75x300mm**

Matt  
Finish

10mm  
Thickness







TECHNICAL SPECIFICATION

| CHARACTERISITICS            | EURO STANDARD         | SUBWAY TILES                                 |
|-----------------------------|-----------------------|----------------------------------------------|
| DIMENSION & SURFACE QUALITY |                       |                                              |
| Dimension & Surface Quality | ± 0.5%                | ± 0.2%                                       |
| Deviation in thickness      | ± 0.6%                | ± 0.2%                                       |
| Straightness of sides       | ± 0.3%                | ± 0.2%                                       |
| Rectangularity              | ± 0.5%                | ± 0.3%                                       |
| Surface Flatness            | ± 0.5%                | ± 0.3%                                       |
| Surface Quality             | ± Min 95%             | ± Min 96%                                    |
| PHYSICAL PROPERTIES         |                       |                                              |
| Water Absorption            | > 10 %                | ≥ 10 %                                       |
| Bend Strength               | > 150Kg./Cm           | > 200-250Kg./cm                              |
| Scratch Hardness (Moh's)    | Min 3                 | Min 3                                        |
| Crazing                     | 1 Cycle               | No Craxing at 2 Cycle                        |
| CHEMICAL PROPERTIES         |                       |                                              |
| Staining Resistance         | Min Class 2           | Resistance to All Acids And Alkalies         |
| Household Chemical          | Min Class B           | Household Chemicals Except Hydro Fluric Acid |
| THERMAL PROPERTIES          |                       |                                              |
| Thermal Shoke               | Resistant to 10 Cycle | Conforms                                     |
| Thermal Expansion           | Max-9E-06             | Conforms                                     |

PACKING DETAILS

| Dimension | Tiles per Box (Pcs.) | Area Coverage per Box (Sq.Ft.) Approx | Area Coverage per Box (sq.Mt.) Approx | Weight per Box (Kg.) Approx | Thickness(mm) Approx |
|-----------|----------------------|---------------------------------------|---------------------------------------|-----------------------------|----------------------|
| 75x300mm  | 20                   | 4.85                                  | 0.45                                  | 7.00                        | 10.00                |

Note:

- 01) Size/shade variation is inherent in ceramic tiles, in case of any complain its should be brought to our dealer's notice before laying the tiles
- 02) Color Shown are indicative only. Check actual tiles for exact color.
- 03) The information contained in this catalogue are accurate as possible, but cannot be contained as legally binding.
- 04) Customers are advised to inspect a sample of the tiles before ordering.
- 05) The company reserved the right to change the specification without prior notice.

Product Applications:

|                                                                                     |                                                                                     |                                                                                     |                                                                                     |                                                                                     |                                                                                       |                                                                                       |                                                                                       |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|  |  |  |  |  |  |  |  |
| Hospital                                                                            | Mall                                                                                | Religious Place                                                                     | Theater                                                                             | House                                                                               | Discotheques                                                                          | Airport                                                                               | Café / Bar                                                                            |





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